



सम्राट विक्रमादित्य विश्वविद्यालय, उज्जैन

क्र. / परीक्षा / 2026 / 2203

दिनांक : 29.10.2026

प्रति,

विभागाध्यक्ष / प्राचार्य / निदेशक

समस्त संबंधित महाविद्यालय

सम्राट विक्रमादित्य विश्वविद्यालय परिक्षेत्र

उज्जैन (म0प्र0)

विषय :- सत्र 2026-27 की एम.बी.ए.(ओल्ड कोर्स) प्रथम सेमेस्टर एटीकेटी/पूर्व एवं एम.बी.ए.तृतीय सेमेस्टर के एटीकेटी/पूर्व एवं एम.बी.ए. (नवीन पाठ्यक्रम) प्रथम सेमेस्टर नियमित/एटीकेटी/पूर्व तथा एम.बी.ए. तृतीय सेमेस्टर नियमित परीक्षाओं का "परीक्षा कार्यक्रम" प्रेषण संबंधी।

महोदय / महोदया,

विश्वविद्यालय द्वारा महाविद्यालय में संचालित सत्र 2025-26 की एम.बी.ए.(ओल्ड कोर्स) प्रथम सेमेस्टर एटीकेटी/पूर्व एवं एम.बी.ए.तृतीय सेमेस्टर के एटीकेटी/पूर्व एवं एम.बी.ए. (नवीन पाठ्यक्रम) प्रथम सेमेस्टर नियमित/एटीकेटी/पूर्व तथा एम.बी.ए. तृतीय सेमेस्टर नियमित छात्रों का "परीक्षा कार्यक्रम" की प्रति संलग्न आपकी ओर प्रेषित है। कृपया परीक्षा कार्यक्रम की एक प्रति महाविद्यालय/परीक्षा केन्द्र के सूचना पटल पर चस्पा कर संबंधित अभ्यर्थियों को अवगत कराते हुए परीक्षा संचालन में कार्यक्रमानुसार सहयोग करने का कष्ट करें।

नोट :- समस्त प्राचार्यों से अनुरोध है कि परीक्षा कार्यक्रम में कोई प्रश्न-पत्र शेष रह गया हो तो तीन दिवस में विश्वविद्यालय को सूचित करने का कष्ट करें।

आदेशानुसार


परीक्षा नियंत्रक

क्रमांक / परीक्षा / 2026 / 2204

दिनांक : 29.10.2026

प्रतिलिपि सूचनार्थ एवं आवश्यक कार्यवाही हेतु -

01. संबंधित विभागाध्यक्ष / प्राचार्य सम्राट विक्रमादित्य विश्वविद्यालय परिक्षेत्र, उज्जैन
02. अतिरिक्त संचालक, उच्च शिक्षा विभाग, उज्जैन संभाग, उज्जैन
03. माननीय कुलगुरुजी एवं कुलसचिवजी के निजी सहायक, सम्राट विक्रमादित्य विश्वविद्यालय, उज्जैन।
04. कुलानुशासक / मीडिया प्रभारी, सम्राट विक्रमादित्य विश्वविद्यालय, उज्जैन।
05. संकायाध्यक्ष, विद्यार्थी कल्याण संकाय, सम्राट विक्रमादित्य विश्वविद्यालय, उज्जैन।
06. निदेशक, महाविद्यालयीन विकास परिषद्, सम्राट विक्रमादित्य विश्वविद्यालय उज्जैन।
07. प्रभारी, ऑनलाईन प्रकोष्ठ, सम्राट विक्रमादित्य विश्वविद्यालय, उज्जैन।
08. प्रभारी, कम्प्यूटर सेन्टर, सम्राट विक्रमादित्य विश्वविद्यालय, उज्जैन की ओर उक्त अधिसूचना विश्वविद्यालय वेबसाईट पर अपलोड करने हेतु।
09. समस्त परीक्षा प्रभारी, परीक्षा विभाग, सम्राट विक्रमादित्य विश्वविद्यालय, उज्जैन
10. प्रभारी, मुद्रणालय / पूछताछ कार्यालय, सम्राट विक्रमादित्य विश्वविद्यालय, उज्जैन।
11. सहायक कुलसचिव, लेखा / गोपनीय विभाग, सम्राट विक्रमादित्य विश्वविद्यालय, उज्जैन।

SAMRAT VIKRAMADITY VISHWVIDYALAYA UJJAIN

Examination Programme for MBA IIIrd Semester Exam, -Nov.Dec 2026

Time: 02:00 p.m. To 05:00 p.m.

M.B.A IIIrd SEMESTER (New Course)	
23-11-2026	Human Behaviour and Forensic Psychology
25-11-2026	Advertising and Consumer Behaviour
27-11-2026	Product and Brand Management
30-11-2026	Human Resource Development & Emotional Intelligence
	Security an Analysis and Portfolio Management
	International Business, Foreign Trade & Global Supply Chain Management
	Artificial Intelligence, Big Data Analytics & Information System
	Agri Rural Business Management & Leadership
	Heritage, Aviation, Travel & Tourism Management
	Pharma, Healthcare and Hospital Management
02-12-2026	Counselling, Mentoring, Mental Health & Wellness
	Management of Financial Services and International Finance
	Export Import Procedures and Documntation
	Data Mining, Warehousing & Data Visualisation
	Cooperative, Crop and Dairy Management
	E-Tourism, Event & Media Management
	ClinicalData & Sports Management

*Comperhensive viva-voce examination willo be conducted by respective Colleges/Institution and condidates must appear in the Comperhensive viva-voce as per there Colleges/Institutions instructions. Dates of Comperhensive viva-vace examination of respective College/Institution/UTD will be notified separeately these institutuions.

- 1-No gurantee is given to the candidates regarding the order of question papers.
- 2-All rights regarding any change in the time table are reserved with the university
- 3-Above Time Table if any question paper has not been included, please contact University (Exam department) immediately.

Samarat Vikramadity Vishwavidalaya, Ujjain

Date :

By Order


Exam. Controller

SAMRAT VIKRAMADITYA VISHAWVIDYALAYA UJJAIN
Examination Programme for MBA Ist Semester Exam, Nov.-Dec. 2026
Time: 02:00 p.m. To 5:00 p.m.

M.B.A Ist SEMESTER	
New Course M .B.A.	
(For Regular/ATKT/Ex Stu.) AICTE Approved	
26-11-2026	Management Concepts and Processes & Indian Business Ethic
28-11-2026	Financial and Forensic Accounting for Managers
01-12-2026	Managerial & Green Economics, UN-SDGS
03-12-2026	Organisational & Human Behaviour
05-12-2026	Business, Legal Environment & CSR
(Soft Skill Course)	
07-12-2026	Indian Knowledge System: Spirituality, Happiness & Emotional Wellbeing

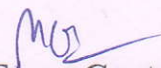
Note:

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Samrat Vikramaditya Vishwvidyalaya Ujjain

Date :

By Order


Exam.Controller

SAMRAT VIKRAMADITYA VISHAWVIDYALAYA UJJAIN

Examination Programme for MBA Ist Semester and ATKT/Ex (Old) Exam, Nov. Dec.202

Time: 02:00 p.m. To 5:00 p.m.

M.B.A Ist SEMESTER Core Courses M .B.A.	
26-11-2026	Management Concepts & Processes
28-11-2026	Accounting for Managers
01-12-2026	Managerial Economics
03-12-2026	Organisational Behaviour
(Soft Skill Course)	
05-12-2026	Business ans Legal Environment

Note:

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Samrat Vikramaditya Vishwvidyalaya Ujjain

Date :

By Order


Exam.Controller

SAMRAT VIKRAMADITY VISHWVIDYALAYA UJJAIN
Examination Programme for MBA IIIrd Semester (Old Course) for

ATKT/Ex.Stu. Exam, -Nov.-Dec 2026

Time: 02:00 p.m. To 05:00 p.m.

M.B.A IIIrd SEMESTER

23-11-2026	Organizational Change & Quality Management
25-11-2026	Advertising & Consumer Behaviour
27-11-2026	Human Resource Development
30-11-2026	Management of Information System
02-12-2026	Product & Brand Management
08-12-2026	Security Analysis & Portfolio Management (Elective Course)
09-12-2026	System Analysis & Design
10-12-2026	Management of Financial Services & International Finance
11-12-2026	Quantitative techniques

M. B. A. (Marketing) III Semester

23-11-2026	Rural & Agricultural Marketing
25-11-2026	Marketing & Consumer Perception
27-11-2026	Brand Identity Management

M. B. A. (Human Resource Management) III Semester

23-11-2026	Organizational Management
25-11-2026	Management of Human Resources
27-11-2026	HR Information System Training & Development

M B A (Financial Administration) III Semester

23-11-2026	Investment Management
25-11-2026	Global Finance & Financial Services
27-11-2026	Insurance & Bank Management

M. B. A. (Media Management Management) III Semester

23-11-2026	Principles of Media and Campaign Management
25-11-2026	Media Law and Ethics
27-11-2026	Event & Conference Management

M. B. A. (Hospitality Management) III Semester

23-11-2026	Room Division Management
25-11-2026	Food and Beverage Management
27-11-2026	Hospitality Law

M. B. A. (Hospitality Management) III Semester

23-11-2026	Event Management Planning
25-11-2026	Introduction to Event Management and PR
27-11-2026	Special Event Management

M. B.A. (Common for HR/Marketing/Finan.Admin.) III Semester

30-11-2026	Research Methodology
02-12-2026	Enterepreneurship Development

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Exam Controller

Samarat Vikramadity Vishwavidalaya, Ujjain