Lecture notes for M.com.3rd sem managerial economics only for students academic use -Dr.Neha mathur maam

Demand schedule

A tabular statement of price quantity relationship is known as demand schedule. It narrates how much amount of a commodity is demanded by an individual or a group of individuals in the market at alternative prices per unit of time. There are, two types of demand schedules

- individual demand schedule
- market demand schedule

Individual demand schedule

A tabular list showing the quantities of a commodity that will be purchased by an individual at various price in a given period of time is referred to as an individual demand's schedule.

Price of X in rs. Qty dd of X in kg

- **30. 2**
- **25. 4**
- **20 6**
- **15. 10**
- **10. 16**

Market demand schedule

It is a tabular statement narrating the quantities of a commodity demanded in aggregate by all the buyers in the market at different prices in a given period of time. A market demand schedule thus represents the total market demand at various prices

Characteristics of demand schedule

- **the demands schedule does not indicate any change in demand by the individuals concerned but merely expresses his present behaviour in purchasing the commodity at alternative prices**
- **it shows only the variation in demand at varying prices**
- **it seeks to illustrate the principle that more of a commodity is demanded at a lower price than at a higher one. in fact, most of the demand schedules shows an inverse relationship between price and quantity demanded**

The demand curve

A demand curve is a graphical presentation of a demand schedule then price and quantity information offered imand schedule is plotted on a graph, a demand curve is drawn. Demand curve does depicts the picture of the data contained in the demand schedule

Conventionally a demand curve is drawn by representing the price variable on the Y axis and the demand variable on the X axis

The demand curve has a negative slope. It slopes downward from left to right, representing an inverse relationship between price and demand.

The slope of the market demand curve is an average of the slopes of individual demand curves essentially the market demand curve too has a downward slope indicating an inverse price quantity relationship that is quantity demanded rises when the price falls and vice versa.