



ज्ञान-विज्ञान विमुक्तये

प्रो. रजनीश जैन  
सचिव

Prof. Rajnish Jain  
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग  
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)

(Ministry of Education, Govt. of India)

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F. No. 1-27/2022(e.Gov)

08<sup>th</sup> June, 2022

Subject: Har Ghar Tiranga Programme under Azadi ka Amrit Mahotsav- Reg.

Respected Madam/Sir,

The Indian National Flag is a symbol of nation's pride and values. To further honor our flag the 'Har Ghar Tiranga' programme has been approved by the National Implementation Committee (NIC) of the Azadi Ka Amrit Mahotsav (AKAM). The Har Ghar Tiranga programme is to bring the flag home, as our connect with the flag is more formal and institutional than personal. The programme envisages hoisting the National Flag in all households during the Independence Week i.e. 11<sup>th</sup>-17<sup>th</sup> August 2022. The idea behind the initiative is to invoke the feeling of patriotism in the hearts of citizens and promote awareness about our national flag.

HEIs across the country can play a huge role in spreading awareness about the Har Ghar Tiranga programme and motivating families to hoist the National Flag during the Independence Week. All information, on the "Har Ghar Tiranga" program is available at <https://amritmahotsav.nic.in/har-ghar-tiranga.htm> and designs/creatives to be used will be uploaded on the same. Through this website, students would be facilitated to know/acknowledge the importance of freedom as well as the struggle by freedom fighters to achieve this freedom.

A week before the Independence Week, essay competition, drawing competition and singing competition may be organized in universities and colleges to build tempo among students. For awareness building and buzz creation, HEIs may also organize Nukkad Nataks, Prabhat Pheries, presentation etc. with a specific call to action on Buying/Gifting a Flag. Flags can be purchased, gifted from [www.harghartiranga.com](http://www.harghartiranga.com). It is mandatory to obey the 'Flag code of India' 2002 (enclosed), to govern the usage of the National flag by the citizens.

In this regard, all the Vice-Chancellors of Universities and Principals of the colleges are requested to disseminate the information on Har Ghar Tiranga program with their faculty members, students and stakeholders and to encourage them to urge their family members to hoist the National Flag in their respective households. Institution may upload their participatory videos of 'Har Ghar Tiranga' programme on their social media platforms like Twitter, YouTube, Facebook, Instagram etc. and also share the details on the UGC University Activity Monitoring Portal (UAMP) <https://uamp.ugc.ac.in>.

With kind regards,

उपरोक्त उद्देश्य को प्राप्त करने के लिए प्रतिक्रिया के माध्यम से

Yours sincerely,

(Rajnish Jain)

Encl: As above

To

- The Vice-Chancellors of all the Universities
- The Principals of all Colleges

R/582  
10.6.22

URGENT

समस्त उपाध्य/ विभागाध्यक्ष/ निदेशिकाएं,  
विश्वविद्यालय परिसर के मुख्यालय  
इच्छापूर्वक सहित की ओर प्रेषित  
एक निदेशिकाएं सहित प्रेषित  
प्रोक्टर  
13/6/2022

प्राप्त  
9/6/22

डायरेक्टर (NCS)  
डॉ. राजनीश जैन  
डॉ. विवेक कुमार  
डॉ. अशोक कुमार  
डॉ. अमर कुमार