


Title	Director	Name	DR. D. D. Bedia	Photograph
Department	Institute of Management			
Designation	Reader & Director			
Address	Pt. Jawahar Lal Nehru Institute of Business Management, Vikram University, Ujjain (M.P.)			
Phone- Office	0734-2511131			
Residence	0734-2521623			
Mobile	09425534750			
E-Mail	ddbedia@gmail.com			
Educational Qualifications				
Degree	Institution	Year		
Ph.D.	G.G.D.Central University, Bilaspur (C. G.)	2004		
PG	DR.H.S.Gaur Central University Sagar (M.P.)	1993		
UG	DR.H.S.Gaur Central University Sagar (M.P.)	1991		
M.B.A.	DR.H.S.Gaur Central University Sagar (M.P.)	1995		
Career Profile				
<p>Dr. D.D. Bedia presently holding the position as ‘Director’ at J.N.I.B.M., Vikram University, Ujjain. He is having a teaching experience of 17 years. He has obtained M.B.A., M.Com. & Ph.D Degrees. He has guided M.Phil & Ph.D students and has presented papers in National Seminars & research papers in International Seminars held in India & abroad. He has also chaired technical sessions in National Seminar & International Seminars. He has also prepared study material for Rajrishi Tandon Open University, Allahabad. He has written a book on Talent Management.</p>				
Administrative Assignment:				
➤ Director- Pt. Jawahar Lal Nehru Institute of Business Management, Vikram University, Ujjain, M.P.,				

- Warden-Management Hostel, Engineering Hostel, Ph.D./M.Phil Hostel.
- NAAC Stearing Committee,
- Fixation Committee,
- Discipline Committee,
- IQAC Member
- Assistant Coordinator-Examination (Vikram University, Ujjain)
- Examination Flying Squad.

Area of Interest/ Specialization

- Finance, General Management, Research Methodology.

Subjects Taught

- Financial Management, International Financial Management, Management of Financial Services, Business Environment & Legal Framework.

Publication Profile

Research Papers:

(A). Journal Papers:

1. Bedia D.D., (2008-09), Corporate Communication, AIMS, 0974-2581, Vol.1.
2. Bedia D.D., (2009), Impact of financial crisis on Insurance and Banking Sector, 2010, Review of Business & Technology Research, 1941-9414 Vol. 3.
3. Bedia D.D., (2009), Impact of Melt down on retail sector in Asian countries, Review of Business & Technology Research, 1941-9414, Vol. 2.
4. Bedia D.D., (2009), Digital divide and impact of information and communication technology, Review of Business & Technology Research, 1941-9414, Vol.2.
5. Bedia D.D., (2012), Customer satisfaction in shopping malls, Pacific Business review international, 0974-438x, Vol.5.
6. Bedia D.D., (2011), Impact on general management areas during recession in Insurance Industry, Zenith International Journals, 2231-5780, Vol.1.
7. Bedia D.D., (2011), An Econometric relationship between FMCG sector price index and macro economic variables, Indian Journal of Accounting, 0972-1479, Vol.XLI.
8. Bedia D.D., (2011), Management Education in Madhya Pradesh an overview, SHODH, 0974-8954, Vol. 7.
9. Bedia D.D., (2010), Human Recourse Accounting-Annual Report disclosure, NIRNAY, 0973-8002, Vol. 4.
10. Bedia D.D., (2011), Strategic Issues in operations of Micro Finance Institutions, ARASH Refereed, 2231-2072, Vol.1.
11. Bedia D.D., (2010), HR-An Intangible asset: Conceptual Studies, SHODH, 0974-8954,

Vol. 6.

12. Bedia D.D., (2010), Impact of global financial crisis on banking sector in India, NIRNAY, 0973-8002, Vol.4.
13. Bedia D.D., (2011), A Study of micro finance in India, Prabandhan and Taqniki, 0974-8563, Vol.5.
14. Bedia D.D., (2011), Talent management practices, Review of Business & Technology Research, 1941-9414, Vol.4.
15. Bedia D.D., (2012), Geeta as a source of management philosophy, Prabandhan and Taqniki, 0974-8563, Vol.6
16. Bedia D.D., (2012), Emerging Issues and Strategies in management Education, SHODH jan to june 2012, 0974-8954, Vol.5 (1).
17. Bedia D.D.,(2012), A study of Customer Satisfaction from Organize Retailing, Prestige Intenational Journal of Management and Research, 0974-6080, Vol.5(1).
18. Bedia D.D., (2013), A Study on Papulation Growth and Economic Development, International Journal of Management Prudence, 0975-8496, Vol.4 (1).
19. Bedia D.D., (2013), Talent management practices and Employee Engagement, AKIMSS, 2319-2348, Vol.2 (1).
20. Bedia D.D., (2013), Comparative Analysis of Talent Management Practices in Selected public and Private Sector Organization, PEZZOTTAITE JOURNAL, 2279-0918, Vol. 2(3).
21. Bedia D.D., (2013), Customer Satisfaction on Sales Promotion in Shopping Malls in Indore, SAARANSH, 0975-4601 Vol. 4(2)
22. Bedia D.D., (2013), A Critical Analysis on Foreign Direct Investment in Retail Sector in India, 0972-7434 Accepted.

Books Published:

1. Bedia D.D., Management Principle and Environment, Govt. Publication, UP Rajshri Tondon Open University, Allahabad, (2010).
2. Bedia D.D., Financial Management, UP Rajshri Tondon Open University, Allahabad, (2010).
3. Bedia D.D., Talent Management (Approaches, Issues & Strategies to manage future talent), Zenith Publications, New Delhi-an International Publisher, (2012).

Research Guidance

Supervision of awarded Doctoral Thesis:

1. *Satnam Kaur Obeja,(2012), A Study of Sales Promotion Mix on Customer Satisfaction with reference to Shopping malls in Madhya Pradesh.*

2. Annada Padmawat, (2012), *A comparative study of Talent Management Practices in Selected Public & Private sector Organisations.*

Supervision of Doctoral Thesis, under progress:

1. Sonesh Malik, *A Study of Net Banking Services and an Assessment of Customer Satisfaction in Select Banks.*
2. Khushboo Joshi,
3. Arvind Malviya
4. Kshema Patodi
5. Ritu Sarvate
6. Rajesh Gupta
7. Mridul Panthi

Supervision of M.Phil dissertations:

Commerce (Total 05 Dissertations)

Conferences Organized

- *Workshop on Financial Management Accountability as a member*

Conferences / Seminars etc. Attended

International Conference:

1. A Role of Microfinance, IIM, Lucknow Noida Campus, Dec. 16-18,2010.
2. Globalization & the Economic Inequality, Prestige Institute of Management, Dewas, Feb. 4-5, 2012.
3. Stress Level of Employess Working in Retail Market, Prestige Institute of Management, Dewas, Feb. 4-5, 2012.
4. Talent Management Practices, CH Institute of Management, Indore & MTMI USA, Jul. 15-16, 2011.
5. HRA: an Intangible asset, International Institute of Foreign Trade, Indore, Feb. 13-14,2010
6. Digital Divide, IMS, Indore and MTMI, USA, Dec. 12-24, 2009.
7. Impact of Meltdown, IMS, Indore and MTMI, USA, Dec. 12-24, 2009.
8. Impact of Advertising on Consumer, Prestige Institute of Management, Indore, Jan. 30-31,

2011.

9. A Study of Sales Promotion Mix, Prestige Institute of Management, Indore, Feb. 11-12, 2012.
10. Impact of Financial Crisis, Thomson Rivers University, British Columbia, Canada, Jun.12-13, 2010.
11. A Role of Accounting Education, Faculty of Management Studies, J.N.V. University, Jodhpur, Dec. 15-16, 2007.
12. Indianism and Advertisements, Prestige Institute of Management, Dewas, Feb. 8-9, 2013.
13. Growing Importance of Sales Promotional Schemes, Vishisht Institute of Professional Studies, Indore, Dec. 7, 2013.

National Conference:

1. *Management Education, Govt. PG College, Bilaspur, Jan. 10-12, 2000.*
2. *Economic Development of CG, CGU, Bilaspur, Jan.28-29, 2006.*
3. *Current Issues in Management, LNCT, Indore, Sep. 15, 2007.*
4. *HRA, JRNRV University, Udaipur, Jan.29-30, 2010.*
5. *Intangible Asset, PIONEER, Indore, Feb. 16, 2010.*
6. *Credit Crunch, PIONEER, Indore, Feb. 16, 2010.*
7. *Organizational Performance, PIONEER, Indore, Feb. 16, 2010.*
8. *Emerging Trends in Insurance, MEDICAPS & LIC, Indore, April 22-23, 2010.*
9. *IPO, Pioneer, Indore, May 6, 2010.*
10. *Financial Downturn, Prestige Institute of Management, Dewas, Feb.4-5, 2011.*
11. *Management Education, PIONEER, Indore, Feb 16, 2011.*
12. *Mall Management, PIONEER, Indore, Feb. 16, 2011.*
13. *Micro Finance, LNCT, Indore, Aug. 18-20, 2011.*
14. *Management Philosophy, LNCT, Indore, Aug.22, 2012.*
15. *Economic Development of India, Vikram University, Ujjain, March 5-6, 2012.*
16. *Car Market & Buying Behaviour, Shri Vaishnav Institute of Management, Indore, April 27, 2013.*
17. *Foreign Direct Investment, Shri Vaishnav Institute of Management, Indore, April 27, 2013.*
18. *Strategies adopted by companies in naming brand, Shri Vaishnav Institute of Management, Indore, April 27, 2013.*
19. *Globalisation & Economic Equity, Deppt. Of Economics, Jan. 11-12, 2013.*
20. *Nation Building & Economic Development, Ambedkar Peeth, Feb. 27-28, 2013.*
21. *Global Issues & Challenges, Jiwaji University, Feb.27-28, 2013.*

Research Projects

Name of Project: Nil

Position in Project:

Period:

Grant:

Awards and Distinctions

- **Frist position in the school in 10+2**
- **Frist position in the college in B.Com.**
- **Second position in the university in M.Com.**
- **Honored of National Shri Sad Guru Kabir award in 2013**
- **Member of Economic Association Chhattisgarh**
- **Member of IFFIE**
- **Chair the Sessions of International Conferences**
- **Chief Guest and Speaker of International Conference on Innovative business Practices for Creating Value in Global Era, Organized by Acropolis Faculty of Management & Research Indore, 28 December 2013**

Association with Professional Bodies

Committees and Boards:

- *Board of Studies in Management.*
- *NAA Stearing Committee.*
- *IQSC.*
- *Discipline*
- *Fixation.*

Memberships

- *Economic Association, CG*
- *Member of IFFIE*
- *President, Teacher Association, Vikram University, Ujjain(M.P.)*

Other Activities

Research Interests

- *Stock Market*

- *Net Banking Services*
- *Assessing Talent Management Practices.*
- *Financial Analysis*
- *Risk Analysis*

Survey Articles

Popular Article

Delivered Lectures

- *Delivered Lectures at various venues such as Management Institutes, International/National Conference, Socio-Economic Programmes etc.*

Forthcoming Research

- *IFRS*
- *Brand Management*
- *Entrepreneurship*
- *Retail Marketing*