



विश्वविद्यालय अनुदान आयोग **University Grants Commission**

(शिक्षा मंत्रालय, भारत सरकार) (Ministry of Education, Govt. of India)

बहादुरशाह जफ़र मार्ग, नई दिल्ली-110002 Bahadur Shah Zafar Mara, New Delhi-110002

> Ph.: 011-23236288/23239337 Fax: 011-2323 8858 E-mail: secy.ugc@nic.in

प्रो. रजनीश जैन सचिव

Prof. Rajnish Jain Secretary

D.O.No.14-5/2018 (CPP-II)

Respected Madam/Sir.

February, 2022

4 FEB 202?

ours sincerely,

(Rajnish Jain)

The UNESCO has declared 21st February as International Mother Language Day to promote dissemination of mother language of all and create awareness of linguistic and cultural traditions and diversity across the world and to inspire solidarity amongst people of different cultures, speaking different languages. In India, MATRIBHASHA DIWAS is celebrated every year on this date to promote the use of mother tongue.

"Matribhasha Diwas" will be celebrated on 21.2.2022 in a grand manner to promote and preserve Mother Languages with the following objectives:-

Highlight the linguistic diversity of our country.

Encourage usage of not only the respective mother languages, but other Indian languages as well.

To understand diverse cultures in India and various forums of literature, craft, performing arts, scripts and other forms of creative expression.

All the Higher Educational Institutions are requested to celebrate the Matribhasha Diwas by organizing activities like Elocution, Debating, Singing, Essay Writing and Painting competitions, Music and Dramatic performances, Exhibitions etc. and in any other way befitting the occasion, complying with necessary Covid Protocol. The report on the Celebrations of the occasion should be uploaded on the UGC Activity Monitoring Portal i.e. www.ugc.ac.in/uamp after the completion of the same.

With kind regards,

The Vice-Chancellor of all Universities

The Principals of all Colleges/Institutes

Center Heuri | Azimiener | Asquarior, asmala ulight a mendanaw | mendanaw | common liquist and shirt and s